

SOCIAL MEDIA 101

11:30 AM - 1 PM
MAY 5, 2022

Delray Beach City Hall Chambers
100 NW 1st Ave. Delray Beach



SPEAKERS



Amanda MacMaster

FOUNDER & DIRECTOR

Amanda is an award-winning marketing professional who turned her passion for technology, creativity, and design skills into a PR and marketing professional career.



Ethan Dangerwing

FOUNDER & DIRECTOR

Ethan is a Master Visual Content Creator. He is a professional photographer with over ten years of experience and won Best Photographer in Palm Beach County in 2019.

ABOUT

OUR WORKSHOP

Let's get social! Our social media marketing tips and strategies will help your business get noticed online - without breaking your budget. Join the marketing experts Amanda MacMaster and Ethan Dangerwing of MasterWing Creative Agency for a live social media workshop.

You will learn:

- How to brand your business on social media
- The dos and don'ts of social media
- How to define your strategy and create a content calendar that works
- New tools to help you stay branded, organized and consistent (CONSISTENCY IS KEY)
- How to create FOMO and brand awareness through visuals
- AND MORE!

